

Meet a new kind of research, development and innovation lab







Manifesto

ACADEMIC WORK, FROM DUSTY TO FABULOUS



DO WE NEED US?

From ivory tower to co-creation lab

From hierarchical casts to leadership-mentorship-collaborative model

From know-it-all to tried-it-all

From abstract to empirical

From niche to public

From ignored to relevant

YES, YES WE DO.





FabLab's Vision, Mission & Values

Connected Research for Social Impact

FabLab makes social science research open, useful and relevant. It brings our work exactly where it is needed: to the young and talented, to the local communities, to the public sphere, to the level of policies.

Our aim is to address complex problems with the use of strong social science theories, cutting edge network and data science, and new technologies and media to collect, analyze, test and scale civic tech frameworks in government, business, academia, and civil society.

Experiential Learning for Social Change

We believe the future of work is human-centered and community-driven. We thus prepare our students, the future professionals for whom most jobs have not yet been invented, to design, ideate, co-create, experiment, test, and implement solutions to complex social problems, through storytelling, community-building, data analysis, and design thinking.

At FabLab, they gain practical work experience and competitive advantages in a dynamic job market, exercising empathy, growth, management skills, adaptation, team work, and technologies for research, production, analysis and visualization.



Projects we currently work on

AREAS OF EXPERTISE

Research & Training

- Social Network Analysis for mapping civil society mobilization and for designing resilient changemaker ecosystems
- Organizational Network Analysis for organizational development and change management
- Political Network Analysis for anticorruption

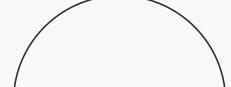
Digital Education and Culture

- <u>Digital Society Podcast</u> for <u>citizen</u>
 <u>empowerment</u> in the digital world
- <u>În Bine</u>, a unique magazine on volunteerism and philanthropy
- <u>EduGrow</u>, <u>digital education with</u>
 <u>empathy</u> a platform for educators
- <u>FabLab Seminar Series</u> for cutting edge research and professional development

Community Programs

- PFC Opportunity Board for updates on glocal events, jobs, and professional development tools
- Mentoring Program for pairing students with professionals in relevant areas of expertise
- Upskill-Reskill Community Training
 Program in digital technologies and competencies for elders, the unemployed and first-time job seekers





A sample of our work



TO GET YOU CURIOUS

FabLab is an experiential learning hub for social change.

All projects have student project owners or founders and are run by self-organizing student teams, with professors mentors and organizational partners.

In the past year, we earned more than 10,000 euro from consultancy and training. Most of this money is invested into student grants.









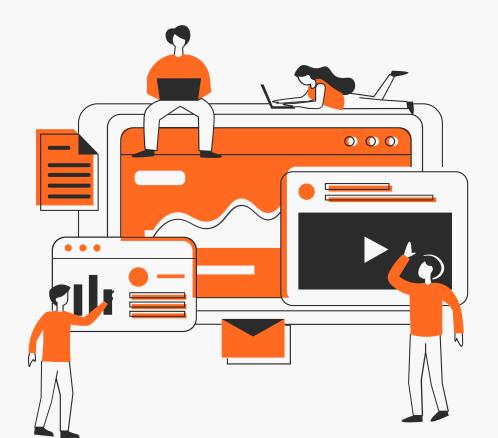






Who we are

AND WHY IT MATTERS



In a year, we grew to more than 50 people active in the Lab.

Most are undergrad students, a few profs, a few international collaborators



We work remotely, from all over Romania and across the globe

The core team is scattered, and we have project partners across all continents.

We do applied work across sectors

Our team members have demonstrated expertise in political science, communication sciences, journalism, sociology, public policy, digital media, international development, organizational development, and change management. They are involved in research and development projects at both the global and local levels, in government, business, academia and civil society.

We are dynamic, inclusive, empathic and responsive

And that makes us experimental and experiential in learning, resilient to failures and adaptive to change. Innovators. Our generation of engaged students aim high and achieve well. We trust their abilities to care for solving complex social problems that challenge our present and future. We hope their work in the Lab will help them find career paths with passion and purpose.



Leaders in the Making



DISCOVER WHAT SOME OF OUR MEMBERS DO



VLAD BOLEA, Digital Media Student, BA, UVT

Project Owner: EduGrow

Interests: Sports Analytics, Project Management,

WebDev

Projects: <u>Digital Society Podcast</u>, Doctoral Platform



REBECA PECA, Advertising Student, BA, UVT

Project Owner: Superhumans Romania, PFC Public

Speaking Club

Interests: Storytelling, Copywriting, Digital Marketing

Projects: EduGrow



TEODORA NAN, Communications and PR Student, BA Shaper @ Global Shapers Hub Timisoara Head of Image, Communications and PR @FabLab

Interests: Communication Science, Public Relations,
Project Management, Communication Psychology

Projects: WiDS CEE & WiDS RO, Seminar Series,

Digital Society Podcast



IANIS RUŞITORU, Digital Media, BA, UVT

Research Assistant, Producer & Tech Lead Interests: Computational Social Science, Chess

Projects: <u>Digital Society Podcast</u>, <u>WiDS CEE</u> & <u>WiDS RO</u>, <u>Seminar Series</u>, Anti-Competitive Behavior Investigation, Mapping Civil Society Mobilization, Changemakers Maps, The Map of Good: Text Analysis and Visualization of the

<u>În Bine</u> Magazine



CRISTINA DANILEȚ, Digital media student, BA, UVT

Team Lead: Digital Society Podcast

Interests: Digital Marketing, PR, Social Media, Graphic

Design

Projects: WiDS CEE



IONELA URSĂȚANU, Digital Media, BA, UVT

Graphic Designer

Interests: Graphic Design, Digital Marketing, Digital Art

Projects: <u>Seminar Series</u>, <u>Digital Society Podcast</u>





ANDREI DODEA, Information Systems Student, MA, UVT

Shaper @ Global Shapers Hub Timişoara

Interests: Individual development, public-private

collaboration & tech

Projects: <u>WiDS CEE</u>, Changemakers Maps



MIRUNA LUCAN, Digital Media Student, BA, UVT

Image, Communications and PR

Interests: Graphic Design, Social Media, Digital

Marketing, Copywriting

Projects: WiDS CEE, EduGrow, Seminar Series





ALEXANDRA FLOREA, PhD Candidate, Goethe

University Frankfurt, Germany

Research Associate, Team Lead: FabLab Research

Interests: sociology of work, social network analysis,

research methods

Projects: <u>Digital Society Podcast</u>, FabLab Training

Development, The Map of Good: Text Analysis and

Visualization of the În Bine Magazine



LARISA SOFIA, Digital Media, BA, UVT

Image, Communications and PR

Interests: Color Psychology, Graphic Design Thinking,

Web Design

Projects: Superhumans Romania, Digital Society

Podcast, WIDS CEE &WIDS RO.



ELISABETH VARVAROI, Digital Media Student, BA, UVT

Imagine, Communications and PR

Interests: Graphic Design, Digital Marketing

Projects: WiDS CEE & WiDS RO, Seminar Series



TEODORA HANES, Digital Media Student, BA, UVT

Image, Communications and PR

Interests: Graphic Design, Digital Marketing, Social

Media Management, Copywriting

Projects: WiDS CEE & WiDS RO, EduGrow, Seminar

<u>Series</u>



ROXANA LEAHA, Digital Media Student, BA, UVT

Digital Content Creation

Interests: Gaming, Graphic Design

Projects: Digital Society Podcast, WiDS CEE & WiDS

RO, Changemakers Maps



LORENA PĂCURAR, Journalism Student, BA, UVT

Editor-in-Chief @ <u>În Bine</u> Magazine

Interests: Journalism, Storytelling



Leader in the House

Social Fabrics Research Lab

MEET OUR FOUNDER AND DIRECTOR

Silvia I. Fierăscu, PhD



I am a Lecturer at the <u>Department of Philosophy and Communication Sciences</u>, the Founder and Director of <u>FabLab - Social Fabrics Research Lab</u>, and Researcher at the <u>Big Data Science Laboratory</u>, all at <u>West University of Timisoara</u>. I hold a PhD in Political Science with a specialization in Network Science from <u>Central European University</u> in Budapest and I am Head of <u>OrgMapper Academy</u> at <u>Maven7 Network</u> Research Inc.

My research interests are on applications of network and data science to social science problems. I work in various international, intersectoral and interdisciplinary projects, translating complex problems into solutions for organizational development, change management, better communication, good governance, public policy, and social impact.

Get in touch

Email, LinkedIn, ORCID, Twitter



Scientific Council

OUR NETWORKS OF GUIDANCE





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Professor, Purdue University, US
Research Methods
https://cla.purdue.edu/



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Research Methods
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Applied Philosophy
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Organizational Structure and Work Flows



Octo - FabLab Mascot Logo credit: Roxana Leaha (MD II)

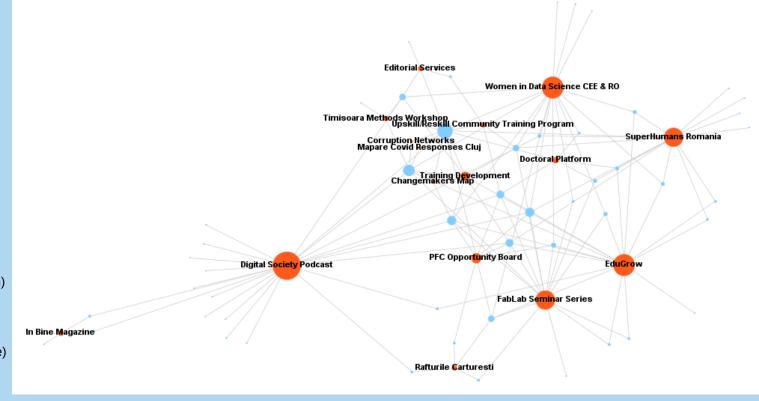


Clau Căruceru (MD II)

HOW WE WORK

FabLab Project Teams 2021 (Jan)

Orange - Projects
Blue - Team members
Node size: size of team (orange)
number of project involvement (blue)
Credit network graph and analysis:
lanis Rusitoru (MD II)





Our students' voice



IN THEIR WORDS: CE TE MOTIVEAZĂ SĂ RĂMÂI IMPLICAT(Ă) ÎN FABLAB? (RO)

66

Dorința de a ajuta la dezvoltarea unei societăți axate pe lucrurile care contează cu adevărat în secolului 21, însă nu în modul în care am perceput-o până în 2020, ci cu un vibe startup-ish, cu mult spirit de posibilitate și cu mult youthful naivitee care, focalizat, mută munții.

Spiritul de comunitate, nivelul general de commitment, dorința oamenilor din jur de a "face lucrurile să se întâmple", faptul că, la o scară mică, în puțini oameni, it feels like we're building skyscrapers. Ador comunitatea FabLab, oameni foarte deschiși, creativi și de la care am multe de învățat. Oportunitățile de dezvoltare profesională pe care le primim, colectivul dedicat și pofta de muncă și rezultate :)

66

Mediul de lucru și echipa din care fac parte sunt absolut tot ce ți-ai putea dori de la o organizație, există foarte multă diversitate. FabLab e locul în care ceea ce ne imaginăm poate deveni realitate deoarece există foarte multă susținere.



Partners & Collaborators



OUR NETWORK OF SUPPORT



Universitatea de Vest din Timisoara



Centrul de Politici Publice, UVT









Facultatea de Stiinte Politice, Filosofie si Stiinte ale Comunicarii, UVT



Big Data Science Laboratory, UVT



Fagaras Research Institute

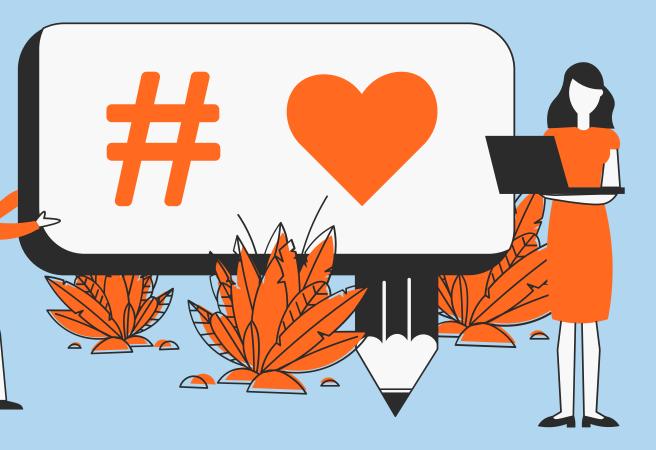














Get in touch

LET'S CONNECT DOERS WITH OPPORTUNITY!

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