



Corina Sîrb

Nationality: Romanian **Place of birth:** Romania **Email:** corina.sirb@e-uvv.ro

WORK EXPERIENCE

 **West University of Timisoara, Faculty of Government and Communication Studies** – Timisoara, Romania

City: Timisoara | Country: Romania

Communications lecturer

[2022 – Current]

As a lecturer, I teach classes regarding digital media, pragmatics and audio-visual communication. My academic research regards various topics in the same areas.

 **West University of Timisoara, Faculty of Government and Communication Studies** – Timisoara

City: Timisoara

Assistant lecturer

[2018 – 2022]

Teaching and research activities regarding online communication, digital media and multimedia production.

 **West University of Timisoara, Faculty of Government and Communication Studies** – Timisoara

City: Timisoara

Adjunct lecturer

[2008 – 2015]

Mainly teaching and research activities in the field of communication sciences.

 **X3 Studios** – Timisoara

City: Timisoara

Communication Specialist

[2014 – 2015]

Communication & Public Relations Specialist at *X3 Media*, Timișoara, with the following responsibilities: developing communication and promotional strategies for various digital projects; drafting public relations materials; organizing events; copywriting; content writing; and managing relationships with the press.

 **X3 Studios** – Timisoara

City: Timisoara

Project Manager

[2013 – 2015]

Project Manager within the digital project *Ctrl-D*, with the following responsibilities: defining the overall editorial strategy of the digital magazine *Ctrl-D.ro* and developing both online and offline promotion strategies; managing the magazine's social media accounts; coordinating the editorial team's activities; managing relationships with the magazine's contributors; and establishing media partnerships.

City: Timisoara

Research Team Member in Various Projects and Grants

2013–2014 – Member of the project POSDRU/86/1.2/S/64075, *University for the Future in the Communication Society*.

2019–2020; 2020–2021; 2021–2022 – Member of ROSE AG 264 – *Secondary Education Project*; University Grants Scheme – SGU-NC; Beneficiary: *West University of Timișoara – Faculty of Political Science, Philosophy and Communication Sciences*; Project Title: *Quality Career Counseling – The Key to Combating University Dropout*.

2020–2021; 2021–2022; 2022–2023 – Member of ROSE AG 376 – *Secondary Education Project*; University Grants Scheme – SGU-NC; Beneficiary: *West University of Timișoara – Faculty of Political Science, Philosophy and Communication Sciences*; Project Title: *My Counseling – Expertise of Others – My Experience – The Attractiveness of Studying: Exactly What Matters for My Success in the Final Career Project (PFC)*.

EDUCATION AND TRAINING

PhD

West University of Timisoara [2010 – 2013]

Field(s) of study: Philosophy

Master's degree

West University of Timisoara [2008 – 2010]

Field(s) of study: Mass Media and Public Relations

Bachelor's degree

West University of Timisoara [2005 – 2008]

Field(s) of study: Communication and Public Relations

LANGUAGE SKILLS

Mother tongue(s): Romanian

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

French

LISTENING B1 READING B2 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

SKILLS

Adobe (Adobe Photoshop, Adobe Lightroom, Adobe InDesign, Adobe Illustrator, Adobe XD) / User Interface Design: Figma / WordPress / Google: (Google Business, Google ADS & Google Analytics) / • Social media marketing / Copywriting/Editing / content writing

PUBLICATIONS

[Google Scholar Profile](#)

[ResearchGate Profile](#)